



JESSICA SIMMS

BLOGGER/VLOGGER

CONTACT

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WWW.JAYSSWEETNSOURLIFE.COM

SOCIAL MEDIA

TWITTER: @SWEETNSOURDEALS

FACEBOOK: /SWEETNSOURDEALS

INSTAGRAM: @SWEETNSOURDEALS

PINTEREST: /SWEETNSOURDEALS

ABOUT JAY'S SWEET N SOUR LIFE BLOG

JaysSweetNSourLife.com is a lifestyle blog/vlog that focuses on family friendly content. My mission is to bring you the best content in entertainment (including exclusive interviews with top favorite celebrities), travel, recipes, beauty and so much more.

THE VOICE BEHIND THE BLOG

Hello, my name is Jessica.

Everyone calls me Jay, I am a 27-year-old single mother of 4 beautiful children who love to travel and taste the world. Together with my two girls, 4 and 8 year's old, along with my two boys 10 and 11 years old, we live a mixed Filipino American Lifestyle

I live in Northern Virginia next to Washington D.C. with my 4 little ones. We have a passion for traveling and love to share our travel stories on the blog/vlog on youtube.

I have been blogging since 2011 and have been a social media influencer since 2014

EDUCATION

ASSOCIATES DEGREE IN BUSINESS MANAGEMENT

KAPLAN UNIVERSITY | 2011 - 2013

SKILLS

- Ambassadorships
- Travel/ Press Trips
- Custom Content Creation
- Social Media Campaigns
- WEb Banner Advertisements
- Sponsored Posts
- Professional Photography
- Recipe Creation
- Photo editing
- Party Host

BRANDS I'VE WORKED WITH

DENNY'S DINER, BIG LOTS, PUBLIX, DISNEY STUDIOS, PIXAR, MARVEL STUDIOS, ABC TV, DISNEY XD, SAMS CLUB, BJ'S WHOLESALE, STAPLES, SONY PICTURES, DR. PEPPER, CANADA DRY, BARBER FOODS, NATURE'S OWN, FAMILY DOLLAR, WALGREENS, IHOP, WALMART, CVS, P&G, BUSCH GARDENS, KINGS DOMINION, HERSHEY PARK HUGGIES, AND MANY MORE.

85k+
Social Media
Followers

87.5% Females
Ages 24-65

Over 30K
Monthly
Pageviews

Over 15k Monthly
Unique Visitors



Jessica Simms

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OR

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Website:

JaysSweetNSourLife.com

Facebook.com:

sweetnsourdeals

Twitter.com:

@sweetnsourdeals

Instagram.com:

@sweetnsourdeals

Pinterest.com:

@Sweetnsourdeals

Media Rates

Blog Post with social amplification - \$350

- Post with photography - Minimum of 300 words and 3 images.
- Social media amplification to Facebook, Twitter, Pinterest, Google Plus and/or Instagram.

Videos for YouTube and Facebook - \$500

- Shot, edited and published on YouTube or Facebook.
- Social media amplification to Facebook, Twitter, Pinterest, Google Plus and/or Instagram.
- *Video length depends on the campaign.

Ads & Social Media Rates

Sidebar Ads

- 250X250 - 30-day sidebar ad, starting at \$150 a month.
*Ask about multi-month rates.

Social Media Status

- Starting at \$100 per channel. Choose from Facebook, Twitter, Pinterest, Instagram and/or Google Plus

Other Services

Brand Ambassadorship

Sweepstakes, Giveaways, Sampling & Travel press trips

- Ask about individual rates.